



Building Your Ideal Private Practice: A Guide for Therapists and Other Healing Professionals

By Lynn Grodzki

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Would you like to: Make more money in your private practice? Attract more ideal clients? Generate a flow of quality referrals? Revitalize your existing practice? Have increased confidence as a business owner?

In this book, psychotherapist and business coach Lynn Grodzki acts as your personal business coach and shows you how to build an ideal private practice—one that is both highly profitable and personally satisfying.

Today, being a talented professional is not enough to ensure the success of your private practice; you also need to be an enthusiastic, talented businessperson. Grodzki's business strategies are effective and immediately useful for a wide range of private practitioners, including social workers, psychologists, psychiatrists, massage therapists, energy healers, life coaches, and chiropractors.

Whether you are just starting out as an independent practitioner or looking to revitalize an existing practice, *Building Your Ideal Private Practice* provides a foundation for business and personal growth that will lead you to a new level of personal and financial enrichment. Presenting innovative business concepts in a format specifically adapted for the therapeutic profession, this book guides professionals at all stages of their careers.

Bringing together years of experience and the key elements from her Private Practice Success Program with an easy and accessible writing style, Grodzki's book will help you not only build a successful practice outside managed care, but also ensure that your business reflects your true values and talents.

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Editorial Review

Review

“Grodzki helps us create a blueprint for a successful practice, regardless of the stage of our career. . . . For those who read the first edition of this book, this second edition includes six new chapters as well as various updates to cover issues that have emerged over the last fifteen years. . . . [A]pproachable and engaging. She incorporates personal experiences as well as anecdotes from her workshops and private consulting, and she offers helpful exercises. . . . [A] well-written and useful book.” (PsychCentral)

“This book is filled with useful information and it is extremely well written. I recommend it for any therapist starting a private practice.” (The Milton H. Erickson Foundation Newsletter)

“I found *Building Your Ideal Private Practice* an inspiring, relevant, intelligent, and practical resource that had me excited about what I can do with my own private practice. . . . Unlike some other ‘set up your business’ books I have read, this guide speaks to therapists in their own language I would like to see this as compulsory reading for every graduating professional in our field?helping new clinicians avoid unnecessary confusion, pain, and even financial loss through the recognition that they are as much business people as they are healing professionals.” (The Neuropsychotherapist)

“With its personal preface, instructions, examples, anecdotes, exercises, tips, pre- and post-test, and other resources, this edition of *Building Your Ideal Private Practice* is relevant, timely, and helpful. As Grodzki mentions, it would be an effective tool for psychologists, counselors, life coaches, and other ‘therapists.’” (Somatic Psychotherapy Today)

About the Author

Lynn Grodzki, LCSW, MCC, is a psychotherapist in full-time private practice, a former business executive, and one of the leading business coaches in the US for small business owners. She specializes in working with change-agents: therapists, coaches, healers, and other service-oriented consultants who help others make change in their lives. Through her workshops and writing, she has become a pioneer in the field of practice-building, helping non-business-oriented professionals develop their private practices. With Lynn’s guidance, thousands of professionals now operate small businesses that offer them a high degree of integrity as well as enhanced financial success. Lynn lives and works in Silver Spring, Maryland and can be reached by email at: lynn@privatepracticesuccess.com.

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