



Majority-Minority Relations Census Update, Books a la Carte Edition (6th Edition)

By John E. Farley

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This topically organized text is designed to develop students' understanding of the principles and processes that shape the patterns of relations between racial, ethnic, and other groups in society. Organized by topic, this book provides a more integrated look at the social forces that affect different racial groups.

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What is the Pearson Census Update Edition?

The Census Update edition incorporates 2010 Census data into a course—simply and easily. The components of the Census Update Program are as follows:

- **Census Update Edition** - Features fully updated data throughout the text—including all charts and graphs—to reflect the results of the 2010 Census. This edition also includes a reproduction of the 2010 Census Questionnaire for your students to explore in detail.
- **2010 Census Update Primer** - A brief seven-chapter overview of the Census, including important information about the Constitutional mandate, research methods, who is affected by the Census, and how data is used. Additionally, the primer explores key contemporary topics such as race and ethnicity, the family, and poverty. The primer can be packaged with any Pearson text at no additional cost, and is available via MySocLab, MySocKit, and MySearchLab. The primer can also be purchased standalone.
 - **2010 Census Update Primer Instructor's Manual with Test Bank** - Includes explanations of what has been updated, in-class activities, homework activities associated with the MyLabs and MyKits, discussion questions for the primer, and test questions related to the primer.
- **MySocKit** - Gives students the opportunity to explore the methods and data and apply the results in a dynamic interactive online environment. It includes:
 - primary source readings relevant to the Census

- an online version of the 2010 Census Update Primer
 - a series of activities using 2010 Census results
 - video clips explaining and exploring the Census
-

This Books a la Carte Edition is an unbound, three-holed punched, loose-leaf version of the the textbook and provides students the opportunity to personalize their book by incorporating their own notes and taking only the portion of the book they need to class - all at a fraction of the bound book price.

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Editorial Review

Review

“The Farley text is different in that it begins from a much broader perspective of understanding race as a social, cultural, and historical variable. Granted, it is necessary to break down any discussion of different racial and ethnic groups, but the Farley text does it in a way that keeps the broader picture and structure of race in context and plain view.”

Michael Stewart, Florida State University

“I find the text to be very accurate and solid in terms of addressing the material in a straightforward, scholarly way.”

Michael Stewart, Florida State University

“The scope of this text is impressive and I would be surprised if any instructor could not find at least a few examples of what he or she deems ‘necessary’.”

Dr. Cory Blad, Southern Illinois University, Edwardsville

“This text does a great job of building the foundation for consideration of majority-minority relations. It then does a great job of elaborating into different issues that are relevant to a thorough understanding of majority-minority relations.”

Juanita Ortiz, University of Oklahoma

[Regarding boxed features] “They are interesting and engaging. Improve them by adding more!”

Juanita Ortiz, University of Oklahoma

“This book is scholarly, thorough, and highly relevant to contemporary society.”

Dr. Judy Morelock, The University of Tennessee

From the Publisher

This new edition analyzes the "whys" of race and ethnic relations, paying specific attention to institutional discrimination.

From the Back Cover

Majority-Minority Relations, Fifth Edition, helps to develop understanding of the principles and processes that shape the patterns of relations between racial, ethnic, and other groups in society: Organized by topic, this book provides an integrated look at the social forces that affect different racial groups.

Users Review

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Bernadine Williams:

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