



Romantic Comedy: Boy Meets Girl Meets Genre (Short Cuts)

By Tamar Jeffers McDonald


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Romantic Comedy offers an introduction to the analysis of a popular but overlooked film genre. The book provides an overview of Hollywood's romantic comedy conventions, examining iconography, narrative patterns, and ideology. Chapters discuss important subgroupings within the genre: screwball sex comedy and the radical romantic comedy of the 1970s. A final chapter traces the lasting influence of these earlier forms within current romantic comedies. Films include: *Pillow Talk* (1959), *Annie Hall* (1977), and *You've Got Mail* (1998).

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Editorial Review

Review

This volume crams everything from Doris Day to *The 40 Year-Old Virgin* into its 117 pages. Each of its five broad categories is examined over the lifespan of the genre and includes valuable case studies. Highly recommended.

(Empire)

A very worthwhile addition to the media library.

(MEA Newsletter)

About the Author

Tamar Jeffers McDonald is lecturer in film studies at Rutherford College, University of Kent, United Kingdom. She is the author of the forthcoming *Hollywood Catwalk: Exploring Costume in Mainstream Film* and editor of *Virgin Territory: Representing Sexual Inexperience in Film*.

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