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The Manager's Handbook for Business Security is designed for new or current security managers who want build or enhance their business security programs. This book is not an exhaustive textbook on the fundamentals of security; rather, it is a series of short, focused subjects that inspire the reader to lead and develop more effective security programs.

Chapters are organized by topic so readers can easily and quickly find the information they need in concise, actionable, and practical terms. This book challenges readers to critically evaluate their programs and better engage their business leaders. It covers everything from risk assessment and mitigation to strategic security planning, information security, physical security and first response, business conduct, business resiliency, security measures and metrics, and much more.

The Manager's Handbook for Business Security is a part of Elsevier's Security Executive Council Risk Management Portfolio, a collection of real world solutions and "how-to" guidelines that equip executives, practitioners, and educators with proven information for successful security and risk management programs.

- Chapters are organized by short, focused topics for easy reference
- Provides actionable ideas that experienced security executives and practitioners have shown will add value to the business and make the manager a more effective leader
- Takes a strategic approach to managing the security program, including marketing the program to senior business leadership and aligning security with business objectives

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Editorial Review

Review

"If you want one book to help you go into a new place and shake up the security in a businesslike way, The Manager's Handbook for Business Security is your go-to book...Highly, highly recommended for the reader who aspires to be a chief security officer, or is in corporate security already and wants to brush up."--*Professional Security Magazine Online*, July 18,2014

About the Author

George Campbell served until 2002 as the chief security officer (CSO) at Fidelity Investments, the largest mutual fund company in the United States, with more than \$2 trillion in customer assets and 32,500 employees. Under Campbell's leadership, the global corporate security organization delivered a wide range of proprietary services including information security, disaster recovery planning and crisis management, criminal investigations, fraud prevention, property and executive protection, and proprietary security system design, engineering, and installation. Since leaving Fidelity, Campbell has served as a content expert for the Security Executive Council, of which he is a founding Emeritus Faculty member.

Prior to working at Fidelity Investments, Campbell owned a security and consulting firm, which specialized in risk assessment and security program management. He has also been group vice president at a system engineering firm that supported government security programs at high-threat sites around the world. Early on in his career, Campbell worked in the criminal justice system, and served in various line and senior management positions within federal, state, and local government agencies.

Campbell received his bachelor's degree in police administration from American University in Washington, D.C. He served on the board of directors of the International Security Management Association (ISMA), and as ISMA's president in 2003. Campbell is also a long-time member of ASIS International. He is a former member of the National Council on Crime Prevention, the High Technology Crime Investigation Association, and the Association of Certified Fraud Examiners, and is an alumnus of the U.S. State Department's Overseas Security Advisory Council.

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