

Gender: Psychological Perspectives, Sixth Edition

By Linda Brannon



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This bestselling text presents research about gender and helps students think critically about the differences between research findings and gender stereotypes. It examines the biology and social context in which women and men express gendered behaviors. Defining gender as the behaviors and attitudes that relate to (but are not entirely congruent with) biological sex, the book focuses on research and scholarship to provide the material for a critical review and an overall picture of gender from a psychological perspective. To highlight how research findings can relate to people's lives, the book supplements the review of scholarly research with personal, narrative accounts of gender-relevant aspects of people's lives. To emphasize the cross-cultural perspective of gender, the book including a section on diversity in most chapters but also weaves diversity issues throughout the text. The personal narrative and diversity highlights help to balance the research-based scholarship with the personal experience of gender.



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Editorial Review

About the Author

Linda Brannon earned her Ph.D. degree from the University of Texas at Austin in 1975 in the area of human experimental psychology. After completing her doctorate, she joined the Department of Psychology faculty at McNeese State University in Lake Charles, Louisana. She stayed at MSU in the intervening years, becoming a Professor of Psychology at McNeese. Dr. Brannon teachers a variety of courses and has authored textbooks for some of these courses, including the Psychology of Gender, Introduction to Psychology, and Health Psychology. She also teaches biopsychology and the history of psychology. She maintains her status as licensed psychologist in the state of Louisiana. Her honors include recipient of the 1998 MSU Alumni Association's Distinguished Professor Award.

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