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Enjoy Your Stay Branding for Hospitality is a comprehensive guide to the welcoming world of hospitality branding, where brand identity and interior design come together to promote hotels, resorts, theaters, cinemas, spas, and even golf courses. Over 50 establishments from around the globe open their doors to reveal promotional materials and accommodations carefully crafted to attract potential customers and pamper loyal clients, showcased in the book through the use of high-quality photography and interviews with owners, PR teams and designers. A valuable resource for any aficionado of the subject, Enjoy Your Stay tells the stories behind brands designed to convey comfort, style, and a hospitality experience like no other.

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