



Media Writer's Handbook: A Guide to Common Writing and Editing Problems (B&B Journalism)

By George Arnold

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Appropriate for media writing courses as either a primary or a supplemental text, *Media Writer's Handbook* is a primer for anyone who really wants to understand the grammatical and stylistic elements of good writing. Useful as a teaching tool in the classroom, this book also becomes a trusted reference resource for students and professionals. The sixth edition continues to identify and offer simple solutions for the most common language errors committed every day by mass media writers and broadcasters.

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