



Relative Dividend Yield: Common Stock Investing for Income and Appreciation, 2nd Edition

By Anthony E. Spare

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Expert investors Anthony Spare and Paul Ciotti demonstrate the Relative Dividend Yield (RDY) approach that has outperformed the market for more than fifteen years, without the market risk. This comprehensive book covers all aspects of investing and money management, while providing you with the proven advice you need to calmly navigate the rough waters of investing. In addition, Relative Dividend Yield, Second Edition has been completely updated to help you:

- * Compare RDY with other investment methods such as venture capital, emerging growth, large growth, technical analysis, and sector rotators
- * Manage even the largest portfolios with confidence
- * Learn about RDY valuations, including consumer stocks, industrial stocks, utilities, and cyclical stocks
- * Avoid pitfalls and take preventive measures by maintaining a safe dividend level, using a straightforward analytical process, and focusing on quality companies
- * Ascertain the primary characteristics of RDY stock portfolios and find out the connection between RDY and market timing

With an exercise on Dow Jones stock selecting included, you owe it to yourself to find out why RDY is one of the best-kept secrets in investing today.

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Editorial Review

From the Publisher

Offers a conservative investment approach suitable to all market conditions and is especially effective in dealing with uncertain or bear markets. The author, a well-known investment analyst who created Relative Dividend Yield (RDY), explains how the system works, the use of dividend and price history to screen undervalued blue chip stocks, and how to set up buy-sell ranges. Along with detailed coverage of traditional, cyclical and energy/utility stocks, the author shows investors how to set up a RDY system quickly with little or no outside assistance.

From the Inside Flap

Global economic variables, unpredictable interest rates, stock market fluctuations-in today's volatile international business climate, corporate managers can no longer rely directly on quarterly earnings and P/E multiples as definitive measurements of their corporation's financial stability. While many companies are speculating, borrowing, and trading furiously, there is one investment philosophy that can reward you with higher-than-market returns at less-than-market risk. The Relative Dividend Yield (RDY) buy-sell discipline is a little known, but well-respected strategy that thousands of investors and corporations have used to base their financial decisions on the reliable principle of historic yields. Expert investors Anthony Spare and Paul Ciotti demonstrate the approach that has outperformed the market for more than fifteen years, without the market risk. This comprehensive book covers all aspects of investing and money management, while providing you with the proven advice you need to calmly navigate the rough waters of investing. In addition, Relative Dividend Yield, Second Edition has been updated to help you:

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With an exercise on Dow Jones stock selecting included, you owe it to yourself to find out why RDY is one of the best-kept secrets in investing today. Relative Dividend Yield is an essential tool for investors looking for solid investment ideas.

From the Back Cover

Global economic variables, unpredictable interest rates, stock market fluctuations-in today's volatile international business climate, corporate managers can no longer rely directly on quarterly earnings and P/E multiples as definitive measurements of their corporation's financial stability. While many companies are speculating, borrowing, and trading furiously, there is one investment philosophy that can reward you with higher-than-market returns at less-than-market risk.

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Users Review

From reader reviews:

Stephanie Wilkes:

Nowadays reading books be than want or need but also get a life style. This reading routine give you lot of advantages. Advantages you got of course the knowledge the actual information inside the book in which improve your knowledge and information. The data you get based on what kind of publication you read, if you want get more knowledge just go with schooling books but if you want experience happy read one having theme for entertaining such as comic or novel. The actual *Relative Dividend Yield: Common Stock Investing for Income and Appreciation, 2nd Edition* is kind of reserve which is giving the reader erratic experience.

Bruce Alexander:

The book *Relative Dividend Yield: Common Stock Investing for Income and Appreciation, 2nd Edition* will bring someone to the new experience of reading the book. The author style to describe the idea is very unique. Should you try to find new book to study, this book very ideal to you. The book *Relative Dividend Yield: Common Stock Investing for Income and Appreciation, 2nd Edition* is much recommended to you to study. You can also get the e-book in the official web site, so you can more easily to read the book.

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