



How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro

By Steve Stockman

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How to Shoot Video That Doesn't Suck is a quick and easy guide that will make your video better instantly-- whether you read it cover to cover or just skim a few chapters. It's about the language of video. How to think like a director, regardless of equipment (amateurs think about the camera, pros think about communication). It's about the rules developed over a century of movie-making--which work just as well when shooting a two-year-old's birthday party. Written by Steve Stockman, the director of *Two Weeks* (2007), plus TV shows, music videos, and hundreds of commercials, *How to Shoot Video That Doesn't Suck* explains in 74 short, pithy, insightful chapters how to tell a story and entertain your audience. How to shoot video people will *want* to watch.

Here's how to think in shots--how to move-point-shoot-stop-repeat, instead of planting yourself in one spot and pressing "Record" for five minutes. Why never to shoot until you see the whites of your subject's eyes. Why to "zoom" with your feet and not the lens. How to create intrigue on camera. The book covers the basics of video production: framing, lighting, sound (use an external mic), editing, special effects (turn them off!), and gives advice on shooting a variety of specific situations: sporting events, parties and family gatherings, graduations and performances. Plus, how to make instructional and promotional videos, how to make a music video, how to capture stunts, and much more. At the end of every chapter is a suggestion of how to immediately put what you learned into practice, so the next time you're shooting you'll have begun to master the skill. Accompanying the book is a website with video clips to illustrate different video production rules, techniques, and situations.

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Editorial Review

Amazon.com Review

"Like two years of film school in 248 pages" - *Steven Pressfield, author of "The War of Art" and "The Legend of Bagger Vance"*

"Stockman has packed a veritable film school between the pages of this highly informative, yet entertaining book. Very highly recommended."

?Videomaker Magazine

"Great tips from a video expert."

?PC World

"Whip-smart and funny... teaches readers how to think about film and reveals the why and when behind techniques; there is next to zero tech or tool talk."

?Library Journal

"His simple-to-follow guide takes readers step-by-step through the film- and video-making process"

?Kirkus Reviews

"Stockman skipped past all the technical crap about how to use a camera and cut right to the chase: how do you shoot a video somebody else will WANT to watch? The only thing missing is a time machine so I could reshoot fifteen years of sucky birthday party and school play videos."

--David A. Goodman, Executive Producer/Head Writer of "Family Guy"

Review

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From the Author

I tried to write this book so that anyone, at any level could open it almost anywhere and get a great idea for their next video.

If you're brand new to video, this book will start you thinking about how to communicate with an audience. Your videos will be more fun to watch-- for your friends, your relative, and even for you. It will help you make video you'll be really proud to share.

More experienced videographers will find chapters on critical principles like storytelling, structure, emotion and composition-- plus exercises you can practice to improve your video skills.

If you're a pro already, you'll still find enough advanced ideas to make it worth the price of admission. Hell, when I flip through the book I find things I wish I'd remembered on last week's shoot (I'd like to think it's because there's so much good stuff here, but it could just be failing memory.)

The "Look Inside" preview will give you a good idea of what to expect. Check it out. Hope you like it!

Users Review

From reader reviews:

Pamela Brock:

This How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro are generally reliable for you who want to become a successful person, why. The reason why of this How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro can be one of several great books you must have is definitely giving you more than just simple reading food but feed you with information that maybe will shock your preceding knowledge. This book will be handy, you can bring it everywhere you go and whenever your conditions in the e-book and printed versions. Beside that this How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro forcing you to have an enormous of experience for example rich vocabulary, giving you test of critical thinking that could it useful in your day exercise. So , let's have it and luxuriate in reading.

Karen McCarthy:

A lot of people always spent their particular free time to vacation or maybe go to the outside with them loved ones or their friend. Do you know? Many a lot of people spent they free time just watching TV, as well as playing video games all day long. If you want to try to find a new activity that's look different you can read any book. It is really fun for you. If you enjoy the book you read you can spent 24 hours a day to reading a guide. The book How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro it doesn't matter what good to read. There are a lot of those who recommended this book. They were enjoying reading this book. Should you did not have enough space bringing this book you can buy often the e-book. You can m0ore effortlessly to read this book from your smart phone. The price is not too costly but this book features high quality.

Armando Mosley:

People live in this new time of lifestyle always attempt to and must have the time or they will get lots of stress from both day to day life and work. So , if we ask do people have spare time, we will say absolutely indeed. People is human not only a robot. Then we question again, what kind of activity do you have when the spare time coming to an individual of course your answer can unlimited right. Then ever try this one,

reading guides. It can be your alternative throughout spending your spare time, the book you have read will be *How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro*.

Steven Burley:

In this period globalization it is important to someone to obtain information. The information will make professionals understand the condition of the world. The health of the world makes the information simpler to share. You can find a lot of references to get information example: internet, newspaper, book, and soon. You can see that now, a lot of publisher that print many kinds of book. The book that recommended to your account is *How to Shoot Video That Doesn't Suck: Advice to Make Any Amateur Look Like a Pro* this publication consist a lot of the information with the condition of this world now. This kind of book was represented how do the world has grown up. The words styles that writer use to explain it is easy to understand. Often the writer made some investigation when he makes this book. Honestly, that is why this book suited all of you.

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