



The Entrepreneur's Guide to Business Law

By Constance E. Bagley, Craig E. Dauchy

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This text identifies the legal challenges entrepreneurs face and then suggests strategies to meet those challenges while continuing to maintain a successful business. CEOs, managers, and other business persons will be trained to spot legal issues before they become legal problems. This is achieved by learning from the advice/mistakes of other entrepreneurs and their lawyers. Entrepreneurs and attorneys whose experiences highlight valuable lessons, offer tips and guidance to new or future entrepreneurs. The features From the Trenches also provides actual examples of reported court cases that entrepreneurs have faced.

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Editorial Review

About the Author

Highly respected author, award-winning teacher, and popular professional presenter, Constance E. Bagley is Professor in the Practice of Law and Management at Yale University and a Senior Research Fellow at Yale Law School. Before joining the Yale faculty, she was an Associate Professor at Harvard Business School, a Senior Lecturer in Law and Management at the Stanford University Graduate School of Business, and a corporate securities partner at Bingham McCutchen LLP. Professor Bagley received Yale's Excellence in Teaching Awards in 2009 and 2013. A past president of the Academy of Legal Studies in Business, she is a recipient of its Senior Faculty Award of Excellence. In addition to multiple published articles, Professor Bagley also authored *WINNING LEGALLY: HOW MANAGERS CAN USE THE LAW TO CREATE VALUE, MARSHAL RESOURCES, AND MANAGE RISK* (Harvard Business School Press, 2005), coauthored (with Craig E. Dauchy) *THE ENTREPRENEUR'S GUIDE TO BUSINESS LAW, 4E* (Cengage, 2012), and contributed to numerous other books. She received her JD (magna cum laude) from Harvard Law School and her AB (Honors and Distinction) from Stanford University. She received an honorary doctorate in economics from Lund University in Sweden.

Craig E. Dauchy is a partner at Cooley Godward Kronish LLP's Palo Alto office, located in the heart of Silicon Valley, and head of the Venture Capital practice group firm-wide. With nearly 600 lawyers and additional offices in Palo Alto, San Francisco, and San Diego, California; New York City, New York; Reston, Virginia; Washington D.C., and Broomfield, Colorado and Boston, Massachusetts. Cooley Godward Kronish is one of the nation's leading law firms providing counsel to entrepreneurs and venture capitalists. The firm has represented both issuers and underwriters in nearly 400 public offerings in recent years and consistently ranks among the Top 10 law firms handling venturebacked initial public offerings for companies in the United States. In recent years, the firm has represented companies or underwriters in more than 200 public offerings, including more than 100 IPOs. Mr. Dauchy has represented entrepreneurs, emerging companies, and venture capitalists in diverse industries, including medical devices, software, health care, electronics, and consumer products, for more than 30 years. He is a frequent lecturer on matters relating to securities law and public offerings, mergers and acquisitions, and venture capital. He also serves on a number of advisory boards and boards of directors. Mr. Dauchy has a J.D. and an M.B.A. from Stanford University and graduated magna cum laude with a B.A. in history from Yale University. He is a member of the State Bar of California.

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