

Introduction to Management Science with Student CD

By Frederick Hillier, Mark Hillier



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Introduction to Management Science, 3e, offers a unique model approach and integrates the use of Excel. Through this approach students are better able to grasp the essential concepts covered in the course and see their utility. Each chapter includes a case study that is meant to show the students a real and interesting application of the topics addressed in that chapter. These cases and related applications cuts across all functional areas of business and show how management science techniques apply in the business environment.



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Editorial Review

About the Author

Frederick S. Hillier was born and raised in Aberdeen, Washington, where he was an award winner in statewide high school contents in essay writing, mathematics, debate, and music. As an undergraduate at Stanford University he ranked first in his engineering class of over 300 students. Dr. Hillier's research has extended into a variety of areas, including integer programming, queueing theory and its application, statistical quality control, and the application of operations research to the design of production systems and to capital budgeting. He was the first prize winner of a research contest on "Capital Budgeting of Interrelated Projects" sponsored by The Institute of Management Sciences and the U.S. Office of Naval Research. He and Dr. Lieberman also received the honorable mention award for the 1995 Lanchester Prize (best Englishlanguage publication of any kind in the field of operations research) for the 6th edition of IOR. He currently serves as the Series Editor for the International Series in Operations Research and Management Science being published by Kluwer Academic Publishers.

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