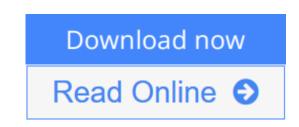


Skills Development for Business and Management Students: Study and Employability

By Kevin Gallagher



Skills Development for Business and Management Students: Study and Employability By Kevin Gallagher

Skills Development for Business and Management Students offers a comprehensive, one-stop guide that will equip you with all the necessary skills to help enhance your success both at university and in your future working environment. Building on the success of the first edition, this textbook covers all the core areas associated with business and management degrees, and offers a unique employability focus to ensure that you can translate the skills you acquire into professional practice.

This second edition has been fully revised to include new case studies, activities and commentaries from former students to illustrate how skills learned at university can be applied in the workplace. The content and structure of the book has been updated to cater for core focus areas such as referencing and plagiarism, critical thinking and intercultural communication.

With the main focus of the book firmly set in active experimentation and reflection, this title remains unparalleled as a resource to support, encourage and develop business and management students during university and beyond.

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Skills Development for Business and Management Students: Study and Employability By Kevin Gallagher Bibliography

- Sales Rank: #11396754 in Books
- Published on: 2010-05-02
- Original language: English
- Number of items: 1

- Dimensions: 7.40" h x .40" w x 9.60" l, 1.46 pounds
- Binding: Paperback
- 287 pages

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About the Author Kevin Gallagher is Senior Lecturer at the University of Sunderland.

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