



The Business of Projects: Managing Innovation in Complex Products and Systems

By Andrew Davies, Michael Hobday

Download now

Read Online 

The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday

This volume breaks new ground by showing how leading businesses create and implement projects to drive strategy and innovation. Projects are used to coordinate activities with customers and suppliers and ensure that organizations become more dynamic and adaptable. The book extends the resource-based view of the firm to focus on the business lessons learned from the design and production of high-value complex products and systems (CoPS), which have always been project-based. As well as new frameworks and management tools, it provides case studies of high-technology industries--such as telecommunications, flight simulation and medical devices.

 [Download The Business of Projects: Managing Innovation in C ...pdf](#)

 [Read Online The Business of Projects: Managing Innovation in ...pdf](#)

The Business of Projects: Managing Innovation in Complex Products and Systems

By Andrew Davies, Michael Hobday

The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday

This volume breaks new ground by showing how leading businesses create and implement projects to drive strategy and innovation. Projects are used to coordinate activities with customers and suppliers and ensure that organizations become more dynamic and adaptable. The book extends the resource-based view of the firm to focus on the business lessons learned from the design and production of high-value complex products and systems (CoPS), which have always been project-based. As well as new frameworks and management tools, it provides case studies of high-technology industries--such as telecommunications, flight simulation and medical devices.

The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday Bibliography

- Sales Rank: #4832025 in Books
- Published on: 2011-10-27
- Original language: English
- Number of items: 1
- Dimensions: 9.02" h x .75" w x 5.98" l, 1.07 pounds
- Binding: Paperback
- 330 pages

 [Download The Business of Projects: Managing Innovation in C ...pdf](#)

 [Read Online The Business of Projects: Managing Innovation in ...pdf](#)

Download and Read Free Online The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday

Editorial Review

Review

"This book has a very important message in proposing that, for many firms, project competence is a major precondition for competitive advantage. Building on a multitude of solid empirical studies within the COPS research programme, Davies and Hobday demonstrate convincingly the vital role of projects as a means of stimulating flexibility and effecting innovation. They present a comprehensive framework that accounts for the wider significance of projects for innovation and business strategy. For students within business and technology, as well as for managers, this book is a must read!" Lars Lindkvist, Professor of Business Administration, Linköping University, Sweden

"[A] major scholarly contribution to a rethinking of the role of projects in the management literature... moves beyond the orthodox view of projects as a set of operational planning and control tools and techniques, and instead demonstrates how projects are the fulcrum for organization-wide learning, innovation and business development." Robert DeFillippi, Suffolk University Business School, Boston

"The popularity of projects as a means for achieving competitive advantage in public and private organizations has become a well-recognized phenomenon, leading to a surge of interest in theory development and the practice of project management techniques. What has been missing, to date, is a work that places projects directly at the center of modern business practices, explaining clearly and concisely why projects are an effective means for achieving myriad organizational goals. This book addresses a critical and, until now, missing component in our understanding of the role of projects in successful business enterprises. Well-researched, provocative, and highly practical, *The Business of Projects*, is a welcome, and extremely timely addition to the project management literature." Jeffrey K. Pinto, Andrew Morrow and Elizabeth Lee Black Chair in Management of Technology, Sam and Irene Black School of Business

"Since the pioneering work of Joan Woodward and Alfred Chandler in the 1960s, researchers have tried to understand the relationships between strategy, organisation and technology. Davies and Hobday show how today's complex new technologies and organizational structures have made this task even more complicated. Their answer to many of the strategic challenges posed by the new environment is the project business. This book provides a major contribution to our understanding of industrial organisation in the early 21st century." Mark Dodgson, Director, Technology and Innovation Management Centre, University of Queensland

"It is no secret or surprise that much innovative and collaborative work in organizations these days happens through projects. What is surprising is just how little has been written about the nature, structure, and economics of projects... Written by academics who have experience working outside the academy, *The Business of Projects* fills this need very, very well." NASA's Ask Magazine

"For the reader who wants to understand this important category of projects and the innovation and learning problems associated with project business, I truly recommend the book. I especially believe that the theoretical framework presented in the book is a welcome contribution to both the literature on management in general and to the knowledge of project management/organization/business in particular. This book should also be important reading for project managers aiming at getting a better overview of what projects really are and for top managers analyzing the core capabilities necessary for firms searching for a future in complex systems. The book would also work well for academic courses preferably at the master and doctoral levels." Jonas Söderlund, School of Management, Linköping University, Technovation

About the Author

Dr Andrew Davies is a Senior Fellow of SPRU and Deputy Director of the Complex Product Systems Innovation Centre at the University of Sussex. Professor Michael Hobday is co-Director of the Complex Product Systems Innovation Centre at the University of Sussex and Professor of Innovation at Brighton University.

Users Review

From reader reviews:

Wayne Hause:

Do you have favorite book? For those who have, what is your favorite's book? Reserve is very important thing for us to find out everything in the world. Each reserve has different aim or even goal; it means that guide has different type. Some people really feel enjoy to spend their the perfect time to read a book. These are reading whatever they acquire because their hobby is definitely reading a book. How about the person who don't like reading a book? Sometime, man feel need book when they found difficult problem or exercise. Well, probably you'll have this The Business of Projects: Managing Innovation in Complex Products and Systems.

Susie Vадnais:

The particular book The Business of Projects: Managing Innovation in Complex Products and Systems has a lot of information on it. So when you check out this book you can get a lot of advantage. The book was written by the very famous author. The writer makes some research prior to write this book. This particular book very easy to read you may get the point easily after scanning this book.

Edward Brown:

The book untitled The Business of Projects: Managing Innovation in Complex Products and Systems contain a lot of information on that. The writer explains your girlfriend idea with easy technique. The language is very straightforward all the people, so do not really worry, you can easy to read the item. The book was published by famous author. The author will bring you in the new period of time of literary works. You can easily read this book because you can please read on your smart phone, or product, so you can read the book throughout anywhere and anytime. In a situation you wish to purchase the e-book, you can open up their official web-site and also order it. Have a nice learn.

Michael Vogel:

In this era globalization it is important to someone to find information. The information will make someone to understand the condition of the world. The condition of the world makes the information better to share. You can find a lot of references to get information example: internet, newspaper, book, and soon. You will see that now, a lot of publisher in which print many kinds of book. Typically the book that recommended for you is The Business of Projects: Managing Innovation in Complex Products and Systems this reserve consist a lot of the information from the condition of this world now. That book was represented so why is the world

has grown up. The vocabulary styles that writer make usage of to explain it is easy to understand. The particular writer made some investigation when he makes this book. Honestly, that is why this book acceptable all of you.

Download and Read Online The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday #0U3W254MOTB

Read The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday for online ebook

The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday books to read online.

Online The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday ebook PDF download

The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday Doc

The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday Mobipocket

The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday EPub

0U3W254MOTB: The Business of Projects: Managing Innovation in Complex Products and Systems By Andrew Davies, Michael Hobday