



Airline: Style at 30,000 feet (Mini)

By Keith Lovegrove

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This fascinating book examines every aspect of airline style, from the company liveries and interior designs of planes to advertising, haute couture, and airborne haute cuisine.

Divided into four sections covering fashion, food, interior design, and identity, *Airline* shows how airborne culture has changed since the 1920s.

The book spans the conservative to the outrageous, from saris to hotpants, from Hugh Hefner's private jet to the huge Airbus A380. A wide selection of retro styles are illustrated with illuminating archive material and images of ephemera. *Airline* uncovers the style, image, and experience of the parallel universe that exists at 30,000 feet.

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Editorial Review

About the Author

Keith Lovegrove is a writer, designer, photographer, and filmmaker and is the author of the books *Graphicswallah: Graphics in India*, *Pageant: The Beauty Contest*, and *Railway: Identity, Design and Culture*, all published by Laurence King Publishing. He founded Lovegrove Associates in London and has worked for clients such as Waterstone's Booksellers, British Airports Authority, and Philippe Starck.

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