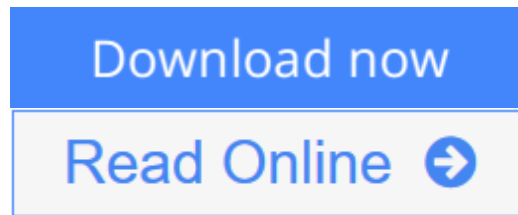


## Allergy in ENT Practice: The Basic Guide

*By Hueston Clark King, Richard L. Mabry, Bruce Roderick Gordon, Bradley F. Marple*



**Allergy in ENT Practice: The Basic Guide** By Hueston Clark King, Richard L. Mabry, Bruce Roderick Gordon, Bradley F. Marple

The foremost guide to diagnosing, testing, and treating all major ENT allergies by Drs. King, Mabry, Mabry, Gordon and Marple is back in a completely updated second edition. Combining practical management strategies with the latest advances, here is the complete how-to resource for health professionals who treat ear, nose, and throat allergies. It covers everything from testing methods and pharmacotherapy, to food allergies, allergic and non-allergic rhinitis, pediatric allergies, and sinusitis --key information for every practice.

Special features:

- Walks you through basic procedures such as assessing patient history, identifying symptoms, starting immunotherapy, skin and in vitro testing, and heading off allergenic emergencies
- Every chapter revised and updated, including key advances in immunology and pharmacotherapy, the role of fungi in chronic rhinosinusitis, and more
- Brief capsules of pertinent information for nurses, pediatricians, primary care specialists, and ancillary personnel--written by a highly experienced otolaryngic nurse
- Recommendations for adding allergy care to an existing ENT practice, finding qualified staff, preparing the office, and interacting with patients
- Useful appendices covering plant cross-reactivity, pollen distribution and allergenic foods

Easy to implement for both the physician and ancillary caregiver, and with valuable tips from an experienced otolaryngic nurse, here is the only text to provide a clear, step-by-step approach to the practice of otolaryngic allergy. It belongs within easy reach of all physicians who want to expand their practice in this rapidly growing field.

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## **Editorial Review**

### Review

"This book fills a void by providing a substantial amount of well-written and well-organized practical information by a group of authors who qualify as experienced otolaryngologic allergists. ..A single source for essentially every area of ear, nose, and throat allergy office practices."--Annals of Allergy, Asthma and Immunology

"Allergy in ENT Practice" is a comprehensive, yet practical guide to establishing and managing the otolaryngic office. It is thorough in its scope and detailed in its approach to individual topics. The textbook is well grounded in the science upon which otolaryngic allergy is based and provides a smooth and seamless application of these scientific principles to clinical practice. Through the use of numerous examples, illustrations, and tables, the book offers a clear discussion of the provision of allergy treatment, from diagnostic testing, through vial preparation, to immunotherapy. Another strength of [the book] is its ability to present information to

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### From the Back Cover

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and heading off emergencies -Every chapter revised and updated, with key advances in areas such as immunology, pharmacotherapy, and the role of fungi in chronic rhinosinusitis -Brief capsules of pertinent information for nurses and ancillary personnel--written by a highly experienced otolaryngic nurse- Recommendations for adding allergy care to an existing ENT practice, finding qualified staff, and interacting with patients-Useful appendices covering plant cross-reactivity, pollen distribution, and allergenic foods Easy to implement for both the practitioner and ancillary caregiver, this book belongs within easy reach of all physicians who want to expand their practice into this rapidly growing field.

About the Author

Dept. of Otolaryngology at University of Texas Southwestern Medical Center, Dallas, TX, USA

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