Business Data Communications and Networking

By Jerry FitzGerald, Alan Dennis

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Over the past few years, many fundamental changes have occurred in data communications and networking that will shape the future for decades to come.

Updated with the latest advances in the field, Jerry FitzGerald and Alan Dennis' 10th Edition of **Business Data Communications and Networking** continues to provide the fundamental concepts and cutting-edge coverage applications that students need to succeed in this fast-moving field.

Authors **FitzGerald and Dennis** have developed a foundation and balanced presentation from which new technologies and applications can be easily understood, evaluated, and compared.

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Editorial Review

From the Back Cover
Take control of the central systems of modern business!

In today's wired world, data communications and networking form the central nervous system of business. High speed access to information, instant communication, rapid access to customers and stakeholders, are all key to the success of every enterprise. If you want to be one of the in-demand professionals who build and maintain the core technologies of today's business, start with Fitzgerald and Dennis's acclaimed *Business Data Communications and Networking, Tenth Edition*.

This leading text for Information Systems Managers in business helps you understand how networks operate and how to successfully apply them. In easily-understood language, the book covers the fundamentals of:

- Application, physical, data link, network, and transport layers
- Network technologies such as Local Area, Wireless, Backbone, Metropolitan, and Wide Area Networks
- Network design, security, and management

Continuing its respected balanced coverage of the technical and managerial aspects of data communications, this *Tenth Edition* has been updated to include:

- **Numerous updates to technologies** that have evolved and changed since the previous edition, including **significant changes to the wireless chapter** and **expanded coverage of security**
- *NEW* **hands-on activities in each chapter** that reinforce key concepts and provide an engaging, practical use of network technology
- **Updated and revised to remove any *legacy* technologies**, such as file transfer protocols (Kermit), FDDI, transport/network protocols (IPX/SPX), and backbone technologies
- **Real-life examples** including mini-cases in Management Focus boxes show how real organizations are using telecommunications and networking
- **Online animations help students *visualize* and *understand* concepts** and processes more effectively

About the Author
Dr. Jerry FitzGerald is the principal in Jerry FitzGerald & Associates, which he started in 1977. He received his Ph.D. in business economics and master's degree in business economics from the Claremont Graduate School, an MBA from the University of Santa Clara, and a B.A. in industrial engineering from Michigan State University.

Alan R. Dennis is currently a professor at the Kelley School of Business at Indiana University, where he holds the John T. Chambers Chair of Internet Systems, which honors John Chambers, the founder of Cisco Systems and a groundbreaking developer in networking technology. He has written numerous books on data communication, system design, and networking, and he is the publisher of MIS Quarterly, a scholarly quarterly lodged in the Information Systems department at Indiana University.

Users Review

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Emily Carey:

Now a day individuals who Living in the era where everything reachable by interact with the internet and the resources in it can be true or not call for people to be aware of each data they get. How many people to be smart in acquiring any information nowadays? Of course the reply is reading a book. Examining a book can help people out of this uncertainty Information especially this Business Data Communications and Networking book because this book offers you rich info and knowledge. Of course the data in this book hundred percent guarantees there is no doubt in it you know.

Dorothy Betancourt:

Information is provisions for folks to get better life, information these days can get by anyone from everywhere. The information can be a expertise or any news even a problem. What people must be consider while those information which is from the former life are challenging be find than now's taking seriously which one is appropriate to believe or which one often the resource are convinced. If you obtain the unstable resource then you have it as your main information you will see huge disadvantage for you. All those possibilities will not happen in you if you take Business Data Communications and Networking as the daily resource information.

Irving Tarkington:

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Veronica Turner:

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