



# Professional Practice for Interior Design in the Global Marketplace

By Susan M. Winchip

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## Professional Practice for Interior Design in the Global Marketplace By Susan M. Winchip

The interior designers of tomorrow require a professional practice text that is contemporary and innovative enough to prepare them for the rapidly evolving landscape of the 21st century workplace. *Professional Practice for Interior Designers in the Global Marketplace* arms students of the Millennial Generation with the know-how they'll need to launch and evolve their careers. It emphasizes the essential skills and knowledge required to work in a firm as an entry-level designer, while providing an overview of what is involved in starting, owning, and operating an interior design business. Although rooted in fundamentals, the book incorporates up-to-the-minute developments including globalization, changing demographics, the rise of networking technologies, sustainable design, social responsibility, and global economics.

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#### **About the Author**

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