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"One must first imagine a car," stated Enzo Ferrari. Nobody creates pictures worthy of the Commendatore's imagination quite like Gunther Raupp. Not just a random flood of images, this internationally renowned automotive photographer's artworks capture the seductive essence of these status symbols from Maranello-- maintaining the legendary Ferrari luster. Since 1984, Raupp has been the exclusive photographer for its official calendars-- now collectible cult objects. Recently, a major exhibition in the World Cultural Heritage Site of the Volklingen Ironworks was dedicated to his photographs, their almost surreal effects and striking use of backlighting. In 2008 teNeues published Raupp's successful *Ferrari, 25 Years of Calendar Images*. With *The Ferrari Book* Gunther Raupp adds an exciting, exclusive collector's item to our line of high quality car books. English/German/Italian/French/Chinese edition.

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Editorial Review

Review

This book attempts the rather difficult task of relaying the brand's history through pictures. And, at least in my opinion, succeeds. The magical lens of Gunter Raupp has been doing this since 1985. Every single one of Raupp's pictures is like a full lecture. The effects, the colors, the backdrop, even the angles, are chosen to reflect the colossal significance of that particular model the image is showing off. The sheer beauty of some of these shots is indescribable. The best thing about the consistency of the album is that you see and appreciate the evolution of Ferrari design over the years.

Amari Barari, Motorward.com, October 1, 2013

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Graciela Cook:

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