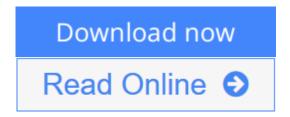


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By Susan K. Miller-Cochran, Rochelle L. Rodrigo



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Review

"The information is worth its weight in gold when course completion rates by comp students increase more than 10%."

"The activity based chapters and the logic with which they build upon one another are hands down FANTASTIC."

About the Author

Susan K. Miller-Cochran, now director of the Writing Program at The University of Arizona, helped shape the First-Year Writing Program at North Carolina State University while serving as director from 2007-2015. Prior to that, she was a faculty member at Mesa Community College in Arizona. Dr. Miller-Cochran serves as president of the Council of Writing Program Administrators (2015-2017). Her work focuses on the intersections of technology, second-language writing, and writing program administration. Widely published and a popular presenter, Dr. Miller-Cochran is also a co-author with Rochelle L. Rodrigo on the CENGAGE GUIDE TO RESEARCH (Cengage Learning). She received both her Master of Teaching English as a Second Language (MTESL) and her Ph.D. in English, with a concentration in Rhetoric/Composition and Linguistics, from Arizona State University.

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