



Appetite for Acquisition

By Eric Gagnon, Robin Gagnon

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'This is the definitive guide for anyone looking to enter the restaurant industry! Full of hands-on practical advice and real-life examples, Robin and Eric provide you with the expertise necessary to avoid common pitfalls and navigate your way to owning the restaurant of your dreams!' Herb Mesa, Finalist, The Next Food Network Star, Season 6 'Outstanding work...presented in a bright and motivating style that is quite informative. Highly recommended reading for the food service entrepreneur.' Henry L. Hicks, Certified business broker, fellow of the IBBA, past chairman of the board of the International Business Brokers Association, CEO of Georgia Business Associates, Inc., board member of the Georgia Association of Business Brokers Six out of every ten startup restaurants fail. Your restaurant should not be one of them. Veteran industry experts and restaurant brokers Eric and Robin Gagnon now present their guide to buying an existing restaurant so you can beat the odds. Readers will finish this book knowing how to acquire a restaurant in a way that is less painful, more profitable, and delivers a better return on their investment. With the help of this guide, you can soon satisfy your Appetite for Acquisition!

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Editorial Review

From the Author

Is it any wonder that a nation obsessed by all things "foodie" would drive us to author a book on buying a restaurant? After a decade of selling more restaurants than anyone else in the United States, we put together the "how-to" and "how not-to" of the industry. It's filled with tips, worksheets and ideas.

It is not a promotion for our firm. Instead it's a path for your success. We have chapters filled with all the mistakes and the things we have learned from our buyers and our sellers.

This is our gift to you with as much knowledge as we can pack into 300 pages. We want you to acquire a restaurant in a way that is less painful, more profitable, and ultimately delivers a better return on your investment. We give you the entire process along with stories of our buyers and their ultimate success or failure.

Users Review

From reader reviews:

Rose Nguyen:

Now a day those who Living in the era just where everything reachable by match the internet and the resources included can be true or not demand people to be aware of each details they get. How many people to be smart in obtaining any information nowadays? Of course the answer is reading a book. Looking at a book can help individuals out of this uncertainty Information specially this Appetite for Acquisition book as this book offers you rich data and knowledge. Of course the knowledge in this book hundred % guarantees there is no doubt in it you know.

Earnestine Marcus:

Information is provisions for folks to get better life, information currently can get by anyone at everywhere. The information can be a expertise or any news even a problem. What people must be consider any time those information which is inside the former life are hard to be find than now could be taking seriously which one is appropriate to believe or which one the particular resource are convinced. If you find the unstable resource then you have it as your main information we will see huge disadvantage for you. All those possibilities will not happen in you if you take Appetite for Acquisition as your daily resource information.

April Hannah:

The book Appetite for Acquisition has a lot details on it. So when you make sure to read this book you can get a lot of help. The book was authored by the very famous author. Tom makes some research previous to write this book. That book very easy to read you will get the point easily after perusing this book.

Jerry Lyon:

Playing with family inside a park, coming to see the coastal world or hanging out with good friends is thing that usually you may have done when you have spare time, in that case why you don't try point that really opposite from that. A single activity that make you not sensation tired but still relaxing, trilling like on roller coaster you have been ride on and with addition associated with. Even you love Appetite for Acquisition, you could enjoy both. It is great combination right, you still want to miss it? What kind of hangout type is it? Oh seriously its mind hangout men. What? Still don't have it, oh come on its called reading friends.

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