



Society: The Basics (10th Edition)

By John J. Macionis

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Society: The Basics (10th Edition) By John J. Macionis

Seeing Sociology in Everyday Life

John Macionis shares his enthusiasm, excitement and teaching experience with a clear and engaging writing style that connects with students. Macionis', *Society: The Basics, 10th edition* is designed to help students see the relevance of the sociological theories and ideas that inform their own lives.

Four main themes are found throughout the text:

- Seeing Sociology in Everyday Life
- Social Diversity
- Global Comparisons
- Critical Thinking

The new edition has an innovate new design, contemporary and compelling student applications, plus a wealth of author-written and author-managed supplemental material. This revision elevates *Society's* high standard of excellence, ensuring that it remains one of the foremost introductory sociology resources for students and instructors alike.

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Editorial Review

Review

Pearson Education and John Macionis thanks the following instructors for reviewing Macionis' Society: The Basics, 10/e

Anita Gardner, *Mitchell Community College*
Boyejo Adefuye, *Collin County Community College*
Chalane Lechuga, *University of New Mexico, Albuquerque*
Christine Janis, *Northern Illinois University*
Emily Carroll, *Arkansas State University — Jonesboro*
Francis Adeola, *University of New Orleans*
Heather Rimes, *Florida Southern College*
J Beth Mabry, *Indiana University of Penn*
Jane Elmore, *University of Tennessee at Chattanooga*
Jennifer Haskin-Corwin, *Washtenaw Community College/Eastern Michigan University*
Jody Nedley-Newcomb, *Southwestern Community College*
Karla McLucas, *Bennett College for Women*
Kathleen Holmes, *Darton College*
Kendra Murphy, *University of Memphis*
Kimberly Bottema, *Metropolitan State College of Denver*
Lee Reineck, *Stautzenberger College*
Mark Sherry, *The University of Toledo*
Meryl Nason, *University of Texas, Dallas*
Michael Abel, *Brigham Young University — Idaho*
Patricia Gibbs, *Foothill College*
Roneiko Henderson, *Tidewater Community College*
Rosalind Fisher, *University of West Florida*
Scott Potter, *Marion Technical College*
Sondra McKinney, *Southwest Missouri State University*
Tim Sexton, *Chippewa Valley Technical College*

Here are what professors are saying about John Macionis' *Society: The Basics, 10th edition*:

Overall review

“John Macionis writes a great textbook that is easy to use and that the students enjoy as well.”

Lee Reineck, *Stautzenberger College*

“I have been a Macionis user for almost 12 years and I do not plan on changing in the future.”

Tim Sexton, *Chippewa Valley Technical College*

“Students find the materials to be interesting and engaging. The illustrations are captivating for the students”

Francis Adeola, *University of New Orleans*

"This book is well written for all levels of higher education. Students find it easy to follow along with, yet challenging in the way that it delivers critical thinking analysis."

Tim Sexton, *Chippewa Valley Technical College*

"Allows the reader to appreciate the relevance of sociology in everyday life."

Boyejo Adefuye, *Collin County Community College*

"Macionis provides tables, charts, and several visuals summaries that other texts do not. These tools not only assist students towards understanding how sociology "works" in society, but they also facilitate an understanding of "why" social inequities exist in the US and abroad."

Anita Gardner, *Mitchell Community College*

"Macionis is visually stunning."

Patricia Gibbs, *Foothill College*

"Engaging, accessible narrative and illustrations / learning tools."

Patricia Gibbs, *Foothill College*

"Easy to approach and understand, yet thorough."

Jennifer Haskin-Corwin, *Washtenaw Community College/Eastern Michigan University*

"The boxes are EXCELLENT!!!"

Roneiko Henderson, *Tidewater Community College*

"Good definitions, nicely organized...students do not have to go "searching" for information during the process of studying for exams."

Christine Janis, *Northern Illinois University*

"Text is well supported by online student materials, in text review, and an excellent study guide."

J Beth Mabry, *Indiana University of Penn*

"Crisp writing, excellent examples, and visually interesting."

J Beth Mabry, *Indiana University of Penn*

"Deals with everyday events and material students can relate to."

Sondra McKinney, *Southwest Missouri State University*

"Macionis is a very good book for stimulating discussion and explaining basic concepts. In many cases, it makes students want to go beyond it and learn more."

Kendra Murphy, *University of Memphis*

"Making the Grade is a big asset. My students need constant reinforcement and this provides it immediately."

Meryl Nason, *University of Texas, Dallas*

"This is a fantastic book, based on my opinion as well as the favorable reports that I get from my students!"

Juanita Ortiz, *University of Oklahoma, Norman*

"I like how the author of the text keeps the students in mind when writing the text."

Timothy Sexton, *Chippewa Valley Technical College*

"The topics are broad however simple enough for the students to gain knowledge in each of the areas of interest."

Timothy Sexton, *Chippewa Valley Technical College*

"I like the critical thinking questions presented throughout the text."

Timothy Sexton, *Chippewa Valley Technical College*

"The pages are colorful and full of valuable information."

Timothy Sexton, *Chippewa Valley Technical College*

Strengths of the text

"The overall design of the textbook is great - and very easy for the student to follow."

Kimberly Bottema, *Metropolitan State College of Denver*

[The main strengths of the text are] "The e-text version and MySocLab."

Kathleen Holmes, *Darton College*

[The main strengths of the text are] "1. Comprehensive Coverage, 2. Up to date issues, 3. Good combination of theory and practice"

Mark Sherry, *The University of Toledo*

"The major strengths of "Society the Basics" include: (1) the fact that it well written and aimed at the intended audience, that is, students taking a sociology course for the first time; (2) the depth of coverage of essential principles, concepts, methodological and theoretical orientations; and (3) the book is well-illustrated."

Francis Adeola, *University of New Orleans*

[The main strength of this text is] "a level of writing that allows a majority of students to be able to read and understand the concepts."

Jody Nedley-Newcomb, *Southwestern Community College*

"The 3 main strengths of my current textbook, *Society: The Basics* are readability, quality and timeliness of information, and organization."

Lee Reineck, *Stautzenberger College*

[The main strength of this text is] "The emphasis on the sociological imagination."

Rosalind Fisher, *University of West Florida*

"Seeing Sociology in Everyday Life boxes allow for great discussion and seeing how sociology and its' perspective can be employed in our daily lives. Seeing Ourselves boxes with national and global maps really brings home the fact that our lives our greatly influenced by the society in which we are born into."

Tim Sexton, *Chippewa Valley Technical College*

[The ...

From the Back Cover

> *Society 10/e* shows students how sociology is relevant in their daily lives. The new edition has an innovative new design, contemporary and relevant student applications, plus a wealth of supplemental material. This revision elevates *Society's* high standard of excellence, ensuring that it remains one of the foremost comprehensive introductory sociology resources for students and instructors alike.

About the Author

John J. Macionis was born and raised in Philadelphia, Pennsylvania. He earned a bachelor's degree from Cornell University and a doctorate in sociology from the University of Pennsylvania.

John Macionis' publications are wide-ranging, focusing on community life in the United States, interpersonal intimacy in families, effective teaching, humor, new information technology, and the importance of global education. .

In addition, John Macionis and Nijole V. Benokraitis have edited the best-selling anthology *Seeing Ourselves: Classic, Contemporary, and Cross-Cultural Readings in Sociology*. Macionis and Vincent Parrillo have written the leading urban studies text, *Cities and Urban Life* (Prentice Hall). Macionis's most recent textbook is *Social Problems* (Prentice Hall).

John Macionis is Professor and Distinguished Scholar of Sociology at Kenyon College in Gambier, Ohio, where he has taught for almost thirty years. During that time, he has chaired the Sociology Department, directed the college's multidisciplinary program in humane studies, presided over the campus senate and the college's faculty, and taught sociology to thousands of students.

In 2002, the American Sociological Association presented Macionis with the Award for Distinguished Contributions to Teaching, citing his innovative use of global material as well as the introduction of new teaching technology in his textbooks.

Professor Macionis has been active in academic programs in other countries, having traveled to some fifty nations. He writes, "I am an ambitious traveler, eager to learn and, through the texts, to share much of what I discover with students, many of whom know little about the rest of the world. For me, traveling and writing are all dimensions of teaching. First, and foremost, I am a teacher—a passion for teaching animates everything I do."

At Kenyon, Macionis teaches a number of courses, but his favorite class is Introduction to Sociology, which he offers every semester. He enjoys extensive contact with students and invites everyone enrolled in each of his classes to enjoy a home-cooked meal.

The Macionis family—John, Amy, and children McLean and Whitney—live on a farm in rural Ohio. In his free time, Macionis enjoys tennis, swimming, hiking, and playing oldies rock-and-roll (he recently released his first CD). Macionis is as an environmental activist in the Lake George region of New York's Adirondack Mountains, working with a number of organizations, including the Lake George Land Conservancy, where he serves as president of the board of trustees.

Users Review

From reader reviews:

Vickie Miller:

Book is actually written, printed, or descriptive for everything. You can know everything you want by a book. Book has a different type. To be sure that book is important point to bring us around the world. Close to that you can your reading proficiency was fluently. A book Society: The Basics (10th Edition) will make you to be smarter. You can feel more confidence if you can know about almost everything. But some of you think which open or reading a book make you bored. It is far from make you fun. Why they could be thought like that? Have you looking for best book or appropriate book with you?

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