

The Hit Factory: The Stock, Aitken and **Waterman Story**

By Mike Stock



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However, as is the way with popular culture, the bubble eventually burst. The Hit Factory is an account of this exciting journey from the perspective of Mike Stock, one third of the hit-making triumvirate. From his early life to the early days of SAW, writing for the Eurovision Song contest and their first hit with Dead Or Alive in 1984, through to that fateful first meeting with Kylie and the halcyon days of 1989, the book also goes on to relate the darker side of being so successful - and where things started to go wrong. It is candid, revealing and sometimes shocking, exploring uncharted territory and exploding the myths about a seemingly jolly scenario.



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The Hit Factory: The Stock, Aitken and Waterman Story By Mike Stock Bibliography

Rank: #4478452 in BooksPublished on: 2004-09-30Original language: English

Number of items: 1Binding: Hardcover

• 160 pages

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Editorial Review

About the Author

Mike Stock is still a record producer, having founded Better The Devil (BTD) Records and launching the pop project the Fast Food Rockers. He lives in London and Sussex.

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