



Diagnosing and Changing Organizational Culture: Based on the Competing Values Framework

By Kim S. Cameron, Robert E. Quinn

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The *Third Edition* of this key resource provides a means of understanding and changing organizational culture in order to make organizations more effective. It provides validated instruments for diagnosing organizational culture and management competency; a theoretical framework (competing values) for understanding organizational culture; and a systematic strategy and methodology for changing organizational culture and personal behavior. New edition includes online versions of the MSAI and OCAI assessments and new discussions of the implications of national cultural profiles.

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Editorial Review

From the Back Cover

The third edition of the best-selling book *Diagnosing and Changing Organizational Culture* offers a proven framework and methodology for helping managers and their organizations carefully analyze and alter their fundamental culture. This book contains validated instruments for diagnosing organizational culture and management competency, a theoretical framework for understanding organizational culture, and a systematic strategy for changing organizational culture and personal behavior.

Designed to be a hands-on resource, the book includes a wealth of instruments that leaders can use to plot their organization's culture profile. *Diagnosing and Changing Organizational Culture* includes a management competency assessment instrument to help facilitate personal change in order to effectively support culture change. The book can also serve as an information source for explaining a robust framework of culture types. The Competing Values Framework is probably the most frequently applied framework in the world for assessing culture, and it has proved to be very useful to a variety of companies in clarifying the culture change process, as well as instigating significant managerial leadership improvement.

Filled with new examples and a step-by-step formula for organizational change, this thoroughly revised third edition also contains a downloadable online version of the Management Skills Assessment Instrument and the Organizational Culture Assessment Instrument.

About the Author

Kim S. Cameron is William Russell Kelly Professor of Management and Organizations at the Ross School of Business, University of Michigan.

Robert E. Quinn is Margaret Elliott Tracy Collegiate Professor in Business Administration and professor of management and organizations at the Ross School of Business, University of Michigan.

Users Review

From reader reviews:

Anthony Hubbard:

This *Diagnosing and Changing Organizational Culture: Based on the Competing Values Framework* book is absolutely not ordinary book, you have after that it the world is in your hands. The benefit you obtain by reading this book is definitely information inside this publication incredible fresh, you will get data which is getting deeper a person read a lot of information you will get. This kind of *Diagnosing and Changing Organizational Culture: Based on the Competing Values Framework* without we realize teach the one who studying it become critical in considering and analyzing. Don't end up being worry *Diagnosing and Changing Organizational Culture: Based on the Competing Values Framework* can bring any time you are and not make your carrier space or bookshelves' turn into full because you can have it in your lovely laptop even mobile phone. This *Diagnosing and Changing Organizational Culture: Based on the Competing Values Framework* having great arrangement in word and also layout, so you will not truly feel uninterested in reading.

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