



## Entrepreneurship: Owing Your Future (High School Textbook) (11th Edition)

By Steve Mariotti

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# Entrepreneurship: Owing Your Future (High School Textbook) (11th Edition)

*By Steve Mariotti*

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## **Editorial Review**

From the Back Cover

### **Build Your Future Today!**

**This fourteen-chapter text and supplementary package is designed for a college-level, one-term Entrepreneurship course. Written by Steve Mariotti, Founder and President of the *National Foundation for Teaching Entrepreneurship* (NFTE), this text takes you step-by-step through the process of starting and operating a new small business. Here's what leaders in the education and business community have to say about this book:**

“This is the book we've been waiting for — the essentials of how to start and operate a small business taught clearly and energetically for the college student by Steve Mariotti, who has built a national and international movement in entrepreneurship education.” — **Tommy Goodrow, Vice President of Economic and Business Development, Springfield Technical Community College**

“Entrepreneurship is the engine of our economy, but its true purpose lies in building community. Through the businesses we create, we become of service to our community and the world. In *Entrepreneurship: Starting and Operating a Small Business*, Steve Mariotti teaches not only the nuts and bolts of how to start and operate a small business, but also energizes that knowledge with a strong sense of purpose that will inspire students to go forth and make a difference.” - **John Whitehead, former co-chairman of Goldman Sachs**

“The best entrepreneurs are people who understand the financials and economics of business. *Entrepreneurship: Starting and Operating a Small Business* provides students with a thorough education in the nuts and bolts of building a business from the ground up, while helping them develop into leaders who can energize and inspire others.” — **Alan Patricoff, Co-founder, Apax Partners**

About the Author

**Steve Mariotti**, Founder & President of the National Foundation for Teaching Entrepreneurship (NFTE) is an expert in education for at-risk youth. For more than 20 years, he has been helping young people develop marketable skills by learning about entrepreneurship.

Steve Mariotti received an M.B.A. from the University of Michigan and has studied at Harvard University, Stanford University, and Brooklyn College. His professional career began by serving as a Treasury Analyst for Ford Motor Co. (1976-79). He then founded Mason Import/Export Services in New York, eventually acting as sales representative and purchasing agent for 32 overseas firms. In 1982, he made a significant career change and became a Special Education/Business Teacher in the New York City school system, choosing to teach in notorious neighborhoods such as Bedford-Stuyvesant in Brooklyn and the “Fort Apache” section of the South Bronx. It was at Jane Addams Vocational High School in the Bronx that he developed the insight and inspiration to bring entrepreneurial education to low-income youth. This led to founding the National Foundation for Teaching Entrepreneurship (NFTE) in 1987.

## **Users Review**

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#### **Gene Kirkland:**

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