

Getting It Published, 2nd Edition: A Guide for Scholars and Anyone Else Serious about Serious Books (Chicago Guides to Writing, Editing, and Publishing)

By William Germano

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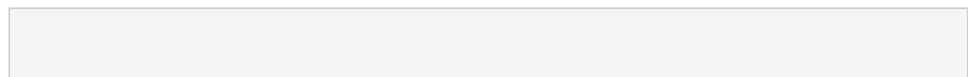
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Since 2001 William Germano's *Getting It Published* has helped thousands of scholars develop a compelling book proposal, find the right academic publisher, evaluate a contract, handle the review process, and, finally, emerge as published authors.

But a lot has changed in the past seven years. With the publishing world both more competitive and more confusing—especially given the increased availability of electronic resources—this second edition of Germano's best-selling guide has arrived at just the right moment. As he writes in a new chapter, the “via electronica” now touches every aspect of writing and publishing. And although scholars now research, write, and gain tenure in a digital world, they must continue to ensure that their work meets the requirements of their institutions and the needs of their readers.

Germano, a veteran editor with experience in both the university press and commercial worlds, knows this audience. This second edition will teach readers how to think about, describe, and pitch their manuscripts before they submit them. They'll discover the finer points of publishing etiquette, including how to approach a busy editor and how to work with other publishing professionals on matters of design, marketing, and publicity. In a new afterword, they'll also find helpful advice on what they can—and must—do to promote their work.

A true insider's guide to academic publishing, the second edition of *Getting It Published* will help authors understand what to expect from the publishing process, from manuscript to finished book and beyond.



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Editorial Review

Review

“Though it’s the most urgent problem any academic faces, we don’t hold any faculty meetings to discuss the question of ‘How DO you write a book and get it published, anyway?’ We academics like to pretend instead that we know how to do this stuff—how did we get to be academics if we don’t? But William Germano is privy to the dark secret that many graduate students, junior faculty members, and even . . . uh, full professors think they know how to do this stuff but actually don’t. In a terrific book that’s a joy to read, Germano provides direct and savvy advice that will help all of us not just to get it published but to make it as good as we can.”

(Gerald Graff, professor of English, University of Illinois at Chicago, 2008 president of MLA 2008-03-07)

“This endlessly useful and expansive guide is every academic’s pocket Wikipedia: a timely, relevant, and ready resource on scholarly publishing, from the traditional monograph to the digital e-book. I regularly share it, teach it, and consult it myself, whenever I have a question on titling a chapter, securing a permission, or negotiating a contract. Professional advice simply does not get any savvier than this pitch-perfect manual on how to think like a publisher.”

(Diana Fuss, professor of English, Princeton University 2008-05-05)

“For all of us who suffer the dark night of the publishing soul, *Getting It Published* comes as a most welcome beacon of light. Germano is our Virgil for the not-always-divine comedy of academic publishing. He coaxes us as authors and writers to ask ‘the right questions’ of ourselves, of our publishers, and of our audiences. In this wonderful and insightful book Germano provides—with wisdom, whimsy, and wit—hard-nosed advice and good humored encouragement. From basic ‘how to’ and ‘must I really?’ questions to invaluable counsel about negotiating the uncharted territory of electronic publishing, this is THE field guide anyone needs who is making their way from the purgatorio of the manuscript on the desk to the paradiso of a book well-published.”

(David Kyuman Kim, director of the Center for the Comparative Study of Race and Ethnicity and associate professor at Connecticut College 2008-07-15)

“If books are the slow food of our increasingly frenetic scholarly communications culture, in Bill Germano we have their Escoffier. Whether delineating the features of an effective book proposal, explaining the mysteries of the editorial selection process, or extolling the virtues of the book as a defining mode of academic discourse, Germano succeeds at joining practical advice with intellectual insight throughout. Budding and seasoned scholars alike, as well as their administrators, will find more than a writer’s reference in *Getting It Published*. They will find a guide to the academic life. Bon appetit!”

(Peter J. Dougherty, Director, Princeton University Press 2008-07-22)

About the Author

William Germano is dean of the faculty of humanities and social sciences and professor of English literature at the Cooper Union for the Advancement of Science and Art. Previously, he served as editor-in-chief at Columbia University Press and vice president and publishing director at Routledge.

Users Review

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Francis Garcia:

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