



## Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management)

By Ian Mitroff, Can Alpaslan

Download now

Read Online →

**Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management)** By Ian Mitroff, Can Alpaslan

*Swans, Swine, and Swindlers* addresses a core, contemporary question: What steps can we take to better anticipate and manage mega-crises, such as Haiti, Katrina, and 9/11?

This book explores the concept of "messes." A mess is a web of complex and dynamically interacting, ill-defined, and/or wicked problems; their solutions; and our conscious and unconscious assumptions, beliefs, emotions, and values. The roots of messes can be classified as *Swans* (the inability to surface and test false assumptions and mistaken beliefs), *Swine* (the inability to confront and manage greed, hubris, arrogance, and narcissism), and *Swindlers* (the inability to confront, detect, and stop unethical and corrupt behavior). Working systematically with this concept and these classifications, authors Can M. Alpaslan and Ian I. Mitroff reveal that all crises are messes; one must learn to understand and manage them as such.

They then provide tools and frameworks that readers can use to more effectively deal with the crises of today and tomorrow. Drawing on ideas from research areas as diverse as human development, philosophy, rhetoric, psychology, and high reliability organizations, this book aims to be the definitive guide for a new era in crisis management. Therefore, it is a must-have for practitioners, scholars, and students who study and deal in real-life crises.

↓ [Download Swans, Swine, and Swindlers: Coping with the Growi ...pdf](#)

📄 [Read Online Swans, Swine, and Swindlers: Coping with the Gro ...pdf](#)



# Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management)

By Ian Mitroff, Can Alpaslan

**Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management)** By Ian Mitroff, Can Alpaslan

*Swans, Swine, and Swindlers* addresses a core, contemporary question: What steps can we take to better anticipate and manage mega-crises, such as Haiti, Katrina, and 9/11?

This book explores the concept of "messes." A mess is a web of complex and dynamically interacting, ill-defined, and/or wicked problems; their solutions; and our conscious and unconscious assumptions, beliefs, emotions, and values. The roots of messes can be classified as *Swans* (the inability to surface and test false assumptions and mistaken beliefs), *Swine* (the inability to confront and manage greed, hubris, arrogance, and narcissism), and *Swindlers* (the inability to confront, detect, and stop unethical and corrupt behavior). Working systematically with this concept and these classifications, authors Can M. Alpaslan and Ian I. Mitroff reveal that all crises are messes; one must learn to understand and manage them as such.

They then provide tools and frameworks that readers can use to more effectively deal with the crises of today and tomorrow. Drawing on ideas from research areas as diverse as human development, philosophy, rhetoric, psychology, and high reliability organizations, this book aims to be the definitive guide for a new era in crisis management. Therefore, it is a must-have for practitioners, scholars, and students who study and deal in real-life crises.

**Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management)** By Ian Mitroff, Can Alpaslan **Bibliography**

- Rank: #2146734 in eBooks
- Published on: 2011-07-05
- Released on: 2011-07-05
- Format: Kindle eBook

 [Download Swans, Swine, and Swindlers: Coping with the Growi ...pdf](#)

 [Read Online Swans, Swine, and Swindlers: Coping with the Gro ...pdf](#)

## Download and Read Free Online *Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management)* By Ian Mitroff, Can Alpaslan

---

### Editorial Review

#### Review

"The mandarins of Wall Street would like us to believe that The Great Financial Crisis of 2008 was a Perfect Storm, a once-in-several-lifetimes alignment of destructive elements beyond anybody's control. Mitroff and Alpaslan disagree. They convince us that it was a mega crisis enmeshed in a mega mess, an event more like the Titanic?the combined result of several seemingly improbable and unanticipated environmental events (Swans) and a number of design flaws that were potential catastrophes in the making (Swines) all of which were dealt with ineffectively by a dangerous set of stakeholders prone to human error, narcissism, hubris and even skullduggery (Swindlers). Crucially, the authors provide us with a road map for coping with such crises and messes in the future." (Richard Mason, Carr P. Collins Professor of Management Information Sciences, Edwin L. Cox School of Business *Southern Methodist University*)

"*Swans, Swines, and Swindlers* examines the deep, systemic, and messy nature of crises. In a world beset with global financial crisis, climate crisis, and poverty crisis, getting a good handle on the problems is as important as finding good solutions. Alpaslan and Mitroff offer a timely, unique, and thoroughly researched approach to understanding crises, and crisis management. Every manager and government administrator, and every citizen interested in these mega messes, should read this book. They will learn to challenge their own assumptions and avoid the psychological denial that is at the root of many crises." (Paul Shrivastava, David O'Brien Distinguished Professor of Sustainable Enterprise, and Director, David O'Brien Center for Sustainable Enterprise)

"More than just a scholarly litany of massive crises, [Alpaslan and Mitroff] offer informed and informative insights into universal aspects of national calamities such as the 2008 economic collapse, the definitions of crisis, dealing with denial and fear-based crisis management responses, and the necessities of trust, transparency, and reliability in dealing with (and preventing future) crisis. Enhanced with extensive notes and a comprehensive index, *Swans, Swine, and Swindlers* is a work of impeccable scholarship and highly recommended for personal reading lists and academic library Business/Economic studies collections." (*Midwest Book Review*)

"With *Swans, Swines, and Swindlers*, Alpaslan and Mitroff take us into the a world of mega messes and show us how to avoid mega crises. A must-read for any leader of the 21st Century!" (Marshall Goldsmith)

#### About the Author

Can M. Alpaslan is Associate Professor in the College of Business and Economics at California State University, Northridge. Ian I. Mitroff is widely regarded as one of the "fathers" of modern Crisis Management. He is Professor Emeritus from the Annenberg School for Communication and the Marshall School of Business, University of Southern California. He is University Professor at the Marshall Goldsmith School of Management, Alliant International University; Adjunct Professor in the College of Environmental Design, University of California at Berkeley; Senior Research Associate at The Center for Catastrophic Risk Management, University of California at Berkeley; and Adjunct Professor in The School of Public Health, St. Louis University.

## **Users Review**

### **From reader reviews:**

#### **Lillian Robbins:**

The e-book with title Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) has a lot of information that you can understand it. You can get a lot of profit after read this book. This specific book exist new know-how the information that exist in this guide represented the condition of the world today. That is important to yo7u to be aware of how the improvement of the world. This particular book will bring you with new era of the syndication. You can read the e-book on the smart phone, so you can read the idea anywhere you want.

#### **Carlos McNerney:**

Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) can be one of your starter books that are good idea. We recommend that straight away because this e-book has good vocabulary that will increase your knowledge in words, easy to understand, bit entertaining but delivering the information. The author giving his/her effort to put every word into joy arrangement in writing Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) however doesn't forget the main position, giving the reader the hottest as well as based confirm resource details that maybe you can be among it. This great information can certainly drawn you into fresh stage of crucial pondering.

#### **Billy Migliore:**

You can get this Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) by go to the bookstore or Mall. Just simply viewing or reviewing it could to be your solve problem if you get difficulties to your knowledge. Kinds of this publication are various. Not only simply by written or printed but in addition can you enjoy this book simply by e-book. In the modern era including now, you just looking because of your mobile phone and searching what your problem. Right now, choose your personal ways to get more information about your e-book. It is most important to arrange you to ultimately make your knowledge are still update. Let's try to choose right ways for you.

#### **Gail Blakely:**

Publication is one of source of know-how. We can add our expertise from it. Not only for students but additionally native or citizen want book to know the revise information of year to year. As we know those publications have many advantages. Beside many of us add our knowledge, could also bring us to around the world. By the book Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) we can acquire more advantage. Don't one to be creative people? Being creative person must like to read a book. Just choose the best book that suitable with your aim. Don't always be doubt to change your life at this time book Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management). You

can more inviting than now.

**Download and Read Online Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) By Ian Mitroff, Can Alpaslan #Y0CPLGIUBDE**

# **Read Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) By Ian Mitroff, Can Alpaslan for online ebook**

Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) By Ian Mitroff, Can Alpaslan Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) By Ian Mitroff, Can Alpaslan books to read online.

## **Online Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) By Ian Mitroff, Can Alpaslan ebook PDF download**

**Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) By Ian Mitroff, Can Alpaslan Doc**

**Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) By Ian Mitroff, Can Alpaslan Mobipocket**

**Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) By Ian Mitroff, Can Alpaslan EPub**

**Y0CPLGIUBDE: Swans, Swine, and Swindlers: Coping with the Growing Threat of Mega-Crises and Mega-Messes (High Reliability and Crisis Management) By Ian Mitroff, Can Alpaslan**