



Cities and the Creative Class

By Richard Florida

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Cities and the Creative Class By Richard Florida

In his compelling follow-up to *The Rise of the Creative Class*, Richard Florida outlines how certain cities succeed in attracting members of the 'creative class' - the millions of people who work in information-age economic sectors and in industries driven by innovation and talent.

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Review

"Florida and others are changing the American urban agenda. This is a guidebook to the new knowledge-based economy. He mines the best available research to lay out powerful new policy options. No wonder he is in such demand." - Terry Nichols Clark, Professor of Sociology and Coordinator of the Fiscal Austerity and Urban Innovation Project, University of Chicago

From the Publisher

About the Author

Richard Florida is the Hirst Professor in George Mason University's School of Public Policy and a non-resident Senior Fellow at the Brookings Institution. He lives in Washington DC.

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