



The Leadership Secrets of Genghis Khan

By John Man

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Genghis Khan is history's greatest conqueror. As a teenager he was an outcast fleeing enemies on a mountain in northern Mongolia, an exile, a nobody. Yet it took only twenty years for Genghis to build the largest land empire in history - four times the size of Alexander's, twice the size of Rome's.

How did he do it? What lessons does his life reveal about the nature of leadership? What is 'greatness' in leadership? What traits did Genghis possess exactly? Were they unique, or might some apply in other times and other places - even here and today?

In *Leadership Secrets of Genghis Khan*, John Man re-examines the life of Genghis Khan to discover the qualities, characteristics and strategies that made him the great leader that he was. The answers are sometimes surprising. Genghis was far from just the tyrant that history records, but rather a leader of exceptional vision and modernity. And many of the secrets of his success are as valuable and applicable in today's competitive business world as they were in rallying the Mongol hordes.

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Review

"If only Tony Blair had paid attention to Genghis Khan ... [Genghis] has much to teach us ... a thought-provoking book." -- William Leith Observer "John Man's new book, extracting 21 business lessons from the Mongol emperor's life, shows that Khan would have Alan Sugar for breakfast" The Times

About the Author

John Man is a historian and travel writer with a special interest in Mongolia and China. His other books include, **The Gutenberg Revolution** on the origins and impact of printing, **Genghis Khan**, **Attila the Hun**, **Kublai Khan**, **The Terracotta Army** and **The Great Wall**.

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