



Born to Win: Find Your Success Code

By Zig Ziglar

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Born to Win: Find Your Success Code By Zig Ziglar

Zig Ziglar's *Born to Win: Find Your Success Code*, compresses four decades of life-changing tools and practices into one inspiring, easy-to-use format for people who want to grow and improve the whole spectrum of their lives now!

Zig has always taught that "You were born to win, but to be the winner you were born to be you must plan to win and prepare to win. Then and only then can you legitimately expect to win." *Born to Win* guides readers through this plan-prepare-expect strategy. You will learn that when you have the hope that things can change, and a plan to make that change possible, you can take action.

Zig Ziglar's whole-person, balanced-living approach to life has inspired millions to enjoy good health, a new depth of love and gratitude for family and friends, financial security and independence, and spiritual peace of mind. His instruction on how to live a life that leaves no room for regret or worry is the starting point for a joyful, exciting, vibrant life. It is true that when you have prepared yourself to be the right kind of person, you can do what you need to do to expect success. When you truly understand that you were born to win, you can change the world!

"It's going to be the most fun and exciting trip you'll ever take. It's filled with more promise of reward than King Solomon's mines. In short, this journey to the top, which you are going to be taking, is a tremendously exciting trip." —Zig Ziglar

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Editorial Review

Review

"Zig Ziglar is the real deal, a life changer, an authentic voice in a wilderness of hucksters. Zig is a light, a mentor, and a model for millions." -- Seth Godin, Zig's number-one fan, Author of *Do the Work: Overcome Resistance and Get Out of Your Own Way*

"I've been listening to Zig Ziglar's teachings and reading his books since I was twelve years old. His influence and experience have permeated every business decision I've ever made, and I'm thrilled that Zig has poured all of his best insights into one book, *Born to Win*. This is absolutely a must-read for anyone in business or anyone who just wants a better life!" --Dave Ramsey, Host of The Dave Ramsey Show, Best-selling author of *The Total Money Makeover*

"Buy *Born to Win* before your competition does! Imagine sitting at the feet of one of the greatest teachers of all time. *Born to Win* gives you that opportunity. Success defined from A to Ziglar. *Born to Win*; read to win!" --Michael J. Maher, Author of (7L) *The Seven Levels of Communication*, America's most referred real estate professional, LinkedIn.com's most endorsed professional

"As he has for so many thousands of other people, Zig has positively changed my life. In this book he delivers to you, in concentrated form, the best of the best 'Ziglar Gold' that his entire family and team have created over the past forty years. Read it and be encouraged by the world's greatest encourager, Zig Ziglar, to have your life transformed!" --Rory Vaden, Co-Founder of Southwestern Consulting and Author of *Take the Stairs*

"Zig Ziglar is one of a kind. My life -- and the lives of millions -- is better in every way because of the influence and example of this incredible man!" --Andy Andrews, *New York Times* Best-selling author of *The Traveler's Gift*

"If I could recommend only two books to help you become more, do more, and have more, the first would be the Bible; the second is *Born to Win*. This masterpiece makes it clear why Zig Ziglar has been the world's great motivator for five decades." --Dave Anderson, President of LearnToLead Author of *How to Lead by THE BOOK*

About the Author

Zig Ziglar (1926-2012) was a motivational speaker, teacher, and trainer who traveled the world over delivering his messages of humor, hope, and encouragement. He wrote over thirty celebrated books on personal growth, leadership, sales, faith, family, and success, including *See You at the Top*, Zig Ziglar's Leadership and Success Series, and *Developing the Qualities of Success*. His books have been translated into over thirty-eight languages. He traveled over five-million miles across the world delivering powerful life-improvement messages, cultivating the energy of change. Recognized by his peers as the quintessential motivational genius of our times, Zig Ziglar's unique delivery earned him many honors, and today he is still considered one of the most versatile authorities on the science of human potential.

Tom Ziglar, CEO of Ziglar, Inc., not only shares a last name with his father, Zig Ziglar, he also carries on his philosophy: "You can have everything in life you want if you will just help enough other people get what they want." Prior to being named CEO, Tom began his career in retail and direct sales. He joined the Zig Ziglar Corporation in 1987, learning every aspect of the business as he climbed from working in the

warehouse to sales, seminar promotion, sales management, and then on to leadership. He is boldly taking Ziglar, Inc., into the world of social communities, Twitter, blogs, and live video webcasts to present the tried-and-true message of hope, integrity, and positive thinking to a whole new audience.

Users Review

From reader reviews:

Eugene Glover:

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