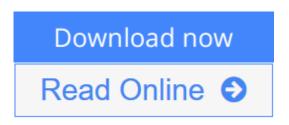


Design Basics: 2D and 3D (with CourseMate Printed Access Card)

By Stephen Pentak, Richard Roth, David A. Lauer



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DESIGN BASICS: 2D and 3D presents art fundamentals concepts in full two- to four-page spreads, making the text practical and easy for you to refer to while you work. Filled with hundreds of stunning examples of successful two- and three-dimensional design, this how-to book explains design theory and gives you the tools necessary to create successful designs.

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Editorial Review

About the Author

Stephen Pentak received his BA from Union College in New York, and his MFA from Tyler School of Art at Temple University. He is Professor Emeritus of Art, and a past Associate Dean of the College of the Arts at Ohio State University. He has been the recipient of four Ohio Arts Council Fellowships and he has been a visiting resident artist at Delfina Studios in London, and Glasgow School of Art. Mr. Pentak's recent solo exhibitions include shows at Kathryn Markel Fine Arts in New York and Susan Street in San Diego. He is co-author of COLOR BASICS as well as DESIGN BASICS. www.stephenpentak.com.

Richard Roth received his BFA from The Cooper Union and his MFA from Tyler School of Art. He is a Professor in the Painting and Printmaking Department at Virginia Commonwealth University. He is coauthor of COLOR BASICS and co-editor of BEAUTY IS NOWHERE: ETHICAL ISSUES IN ART AND DESIGN. Roth is an artist and designer with an international exhibition record. He has been the recipient of fellowships from the Ohio Arts Council, the Virginia Museum of Fine Arts, and the National Endowment for the Arts.

David A. Lauer is Emeritus Professor of Art at the College of Alameda.

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