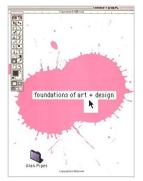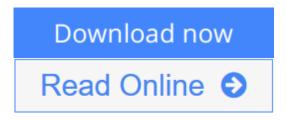# Foundations of Art and Design

*By Alan Pipes*



**Foundations of Art and Design** By Alan Pipes

This text provides an introduction to the fundamentals of art and design for students embarking on graphic design, fine art and illustration - and also allied courses in interior, fashion, textile, industrial and product design, as well as printmaking. Through a wide range of illustrations, the author demonstrates how an artist or designer fills a blank canvas - nothingness - with points, lines, shapes, textures and colours in order to create a sense of space, time and motion. He also reveals how to develop unity and harmony, balance, scale and proportion, contrast and emphasis, and rhythm - all in the quest for a satisfying illusion.

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