



Statistics and Data Analysis for Social Science

By Eric J. Krieg

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This first edition text seeks to answer the question, universally asked by the social science student, “Why statistics?” The author introduces only those statistical concepts that are necessary to understand, interpret, and present social science research. All concepts are introduced in the context of a social science application, and strong emphasis is placed on demonstrating what data “looks like,” as opposed to giving theoretical explanations. Complexity of calculations is reduced to those elements necessary for understanding the statistical concept. Optional technology use is paired with the core elements of the course, making this text a pragmatic and engaging introduction to the practice of social statistics.

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